

**Yamada Denki Co., Ltd.**

(the “Company”)

(Incorporated with limited liability under the laws of Japan)

**Yamada Denki Co., Ltd. Announces Purchase and Cancellation of the Convertible  
Bonds**

13 January 2010, Japan - Yamada Denki Co., Ltd. hereby announces a partial purchase and cancellation by the Company of ¥80,000,000,000 Zero Coupon Convertible Bonds due 2015 issued on 14 March 2008 as follows:

1. Name of the Bonds: Yamada Denki Co., Ltd.  
¥80,000,000,000 Zero Coupon Convertible Bonds  
due 2015
2. Amount to be cancelled: ¥5,000,000,000
3. Date of cancellation: 13 January, 2010
4. Principal amount outstanding after cancellation: ¥59,000,000,000

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