## Yamada Denki Co., Ltd.

(the "Company")

(Incorporated with limited liability under the laws of Japan)

## Yamada Denki Co., Ltd. Announces Purchase and Cancellation of the Convertible Bonds

18, March 2009, Japan - Yamada Denki Co., Ltd. hereby announces a partial purchase and cancellation by the Company of \\$80,000,000,000 Zero Coupon Convertible Bonds due 2015 issued on 14 March 2008 as follows:

1. Name of the Bonds: Yamada Denki Co., Ltd.

\$80,000,000,000 Zero Coupon Convertible Bonds

due 2015

2. Amount to be cancelled: \$10,000,000,000

3. Date of cancellation: 18 March, 2009

4. Principal amount outstanding after cancellation: ¥70,000,000,000

Contact: Jun Okamoto

+81-27-345-8807