Yamada Denki Co., Ltd.

(the "Company")

(Incorporated with limited liability under the laws of Japan)

Yamada Denki Co., Ltd. Announces Purchase and Cancellation of the Convertible Bonds

17, July 2009, Japan - Yamada Denki Co., Ltd. hereby announces a partial purchase and cancellation by the Company of \\$80,000,000,000 Zero Coupon Convertible Bonds due 2015 issued on 14 March 2008 as follows:

1. Name of the Bonds: Yamada Denki Co., Ltd.

 $\$80,\!000,\!000,\!000$ Zero Coupon Convertible Bonds

due 2015

2. Amount to be cancelled: \$\$3,000,000,000

3. Date of cancellation: 17 July, 2009

4. Principal amount outstanding after cancellation: ¥67,000,000,000

Contact: Jun Okamoto

+81-27-345-8807